

sufficient flexibility of the wings 3 and of the entire tray body.

The material can be steel or, in any case, other suitable plastic material.

The stiffening element 5 can be directly incorporated into the mould during the injection of the silicone material, or, if necessary, it may also be

5 applied afterwards, duly inserted into seat provided in the silicone.

Through this solution the mould may be easily handled, gripping it by the edges, even when it contains a liquid product, because the resistance of the support element 5 allows the mould to keep its shape without bending under the strain of the content. The silicone flexibility will always allow to

10 easily take the product out, to press the mould and to store it taking up a minimum space.

A skilled in the art may make changes and different versions that must be considered included within the competence of this invention.

In particular, in lieu of the metallic support element, one can provide a rigid plastic frame co-stamped with the silicon edge or taking the place of the latter, and which is applied for example by pressure, to the mould body, as shown in figure 3.

20 A further preferrend embodiment of the invention provides for a reinforcing element consisting of a frame 10 (fig. 4) made of rigid or semi-rigid plastic material, which is inserted into a corresponding seat 11 made in the flexible edge 12 of the mould.

Preferably the frame 10 is inserted into a seat provided at the lower surface of the edge.

25 The outer part 12 of the edge overlaps at least part-of the frame 10, which is so held in place.